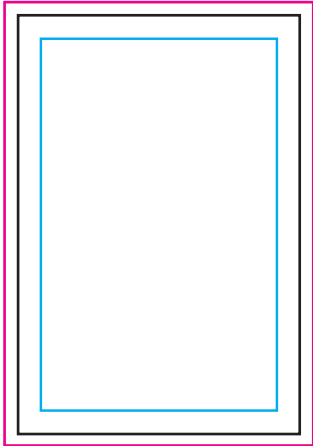


# DENVER BRONCOS PUBLICATION SPECS

## GAMEDAY MAGAZINE

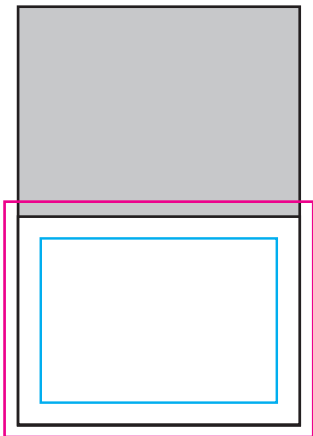


### FULL PAGE

**Finished Size:** 5.375" x 8.375"

**Safe Area:** 4.375" x 7.375"

**Bleed:** .25" bleed on all sides

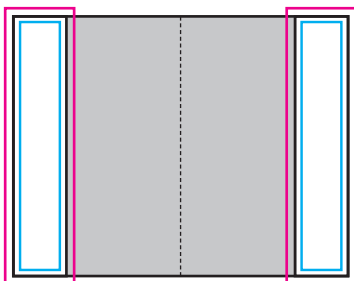


### HALF PAGE

**Finished Size:** 5.375" x 4.1875"

**Safe Area:** 4.375" x 3.1875"

**Bleed:** .25" bleed on all sides

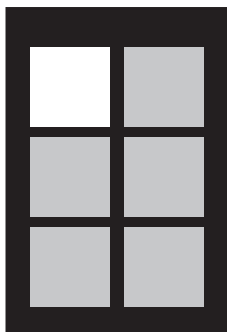


### STRIP ADS

**Finished Size:** 1.625" x 8.375"

**Safe Area:** 1.375" x 8.125"

**Bleed:** .25" bleed on all sides



### CONTEST AND PROMOTIONS

**Finished Size:** 2" x 2"

### PRINTING INFORMATION

**DO NOT INCLUDE ANY PRINTER'S MARKS OR CROP MARKS.**

### COLOR INFORMATION

Ink 4-Color.

All color ads must be converted to CMYK.

Do not use registration black.

Rich Black: C-60 M-40 Y-30 K-100. Only use this build for large, solid areas of black coverage. DO NOT use this build for body copy, thin lines or small elements.

**NO RGB, LAB OR INDEX COLORS.**

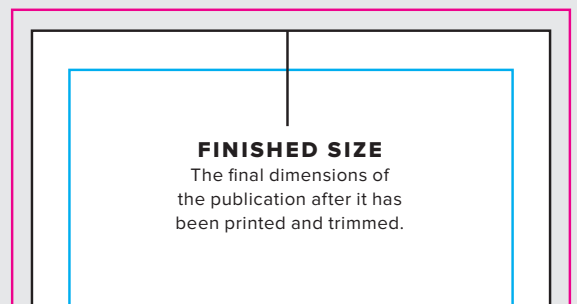
### ACCEPTABLE FILE FORMATS

Final resolution must be greater than 300 DPI at 100%.

Ads will be accepted electronically in the following formats:

1. Adobe Acrobat PDF file, high-resolution with all fonts embedded
2. Adobe Illustrator files, version 9.0 or lower, saved as an .eps or PDF, fonts converted to outline and images embedded
3. Adobe Photoshop files. (PSD, JPEG, EPS or TIF)

We cannot accept files in PageMaker, Corel Draw, Freehand, Microsoft Publisher, PowerPoint or Word. If you are creating your ads in these or other unsupported programs, please contact your account executive.



### FINISHED SIZE

The final dimensions of the publication after it has been printed and trimmed.

### SAFE AREA

Please keep important text or images within this area. Any content outside of this area is at risk of being cut off.

### BLEED

The portion of your ad that extends past the finished trim size. Its sole purpose is to make sure your ad reaches the very edge without leaving any unsightly white edges.