

9NEWS Digital Spot Guide

WHAT TO PROVIDE:

Your spot needs to cut for broadcast – that means the EXACT duration (no black, color bars or slate).

We can accept the same formats as COMCAST Spotlight.

Ideally we would like:

- QuickTime Movie with H.264 Compression
- This applies to both HD and SD spots
- 48K Audio
- 30fps

Additionally, **we recommend all spots adhere to a *4x3 title-safe area*** whether they are in HD or SD.

If you have questions about this – please contact your station representative for more info.

HOW TO GET IT TO US:

If you've already uploaded the spot your own FTP or via YouSendIt, etc, just provide us with the proper link and credentials and we can download the spot from there.

If you wish to upload the spot to our FTP – there are two ways to do this.

IMPORTANT: PLEASE PLACE ALL MATERIALS INTO THE FOLDER LABELED “!!!!!! SALES”

USING FTP SOFTWARE:

If you're using FTP Software such as FileZilla, etc. you can use these credentials to log in. Any upload should be placed in the "SALES" folder.

Site: ftp.tegna.com
Username: Kusa-vendor
Password: Welcome%100

USING A WEB BROWSER:

Site: ftp://ftp.tegna.com
Username: Kusa-vendor
Password: Welcome%100

